

Chicago Tribune Magazine

Cyberstar

Sunday, August 17, 2008

By Steve Johnson

Four other Chicagoans making a splash on the Internet: Genevieve Thiers, 30: As a busy baby-sitter in Boston, Thiers saw a pregnant mom stapling fliers to a campus kiosk and came up with Sittercity (sittercity.com) in 2001. The Chicago-based site has more than half a million customers nationwide.